

The Lego Story

1. What was the first name of Mr. Christiansen?

2. What was his job?

3. What happened to his first company?

4. What happened to make things worse?

5. How did Olé start making money again?

6. What bad news from the wholesaler was written in the letter that Olé received?

7. What did Olé decide to do to fix his problem?

8. What does LEGO mean in Latin?

9. What happened in 1942?

10. What did Olé see and buy in Copenhagen?

11. What did the businessman say was wrong about the toy industry when he spoke to Godefrey on the ship?

12. What was the problem with the Lego bricks in the beginning?

13. What did Godefrey build to make it easier to sell his toys to the world?

14. Why did he build Legoland?

15. How many people visited Legoland in the very first year?
